

TRAINING NOTICE



THE KENYA SCHOOL OF LAW

COURSE: MONETIZATION OF INTELLECTUAL PROPERTY PRACTICE

(3 LSK CPD points)

DATE: 20th – 24th FEBRUARY, 2023

VENUE: KSL(KAREN)

ABOUT THE COURSE

Intellectual property (IP) is a specialized area of the law whose relevance is increasing rapidly with the growth of innovation and the use of technology in our day-to-day lives. From the development of mobile apps and vaccines to the securitization of IP rights and content creation, the need to understand and utilize IP for social and economic benefit cannot be understated. With this backdrop, this course looks at the various ways an advocate and others in the IP arena can monetize IP knowledge in practice.

COURSE OBJECTIVES

By the end of this course, the participant will be able to—

- a) Demonstrate how a practitioner can diversify their revenue streams by leveraging on IP practice;
- b) Apply knowledge learned in interpreting and drafting IP-related agreements;
- c) Demonstrate an understanding of the relevant legal issues, and the emerging areas of IP.

TARGET AUDIENCE

The course is suitable for:

- a) Practising advocates who want to diversify their revenue streams by leveraging on intellectual property related matters;
- b) Intellectual property lawyers and consultants;
- c) Patent agents and other professionals.

YOUR INVESTMENT: Kshs. 58,500.00, inclusive of VAT and registration fee (covers tuition fees, course materials, stationery, lunch and refreshments).

APPLICATION PROCESS

Application is made through the online application portal on the KSL website. Please note that first time applicants are required to create an account before proceeding to apply for the course. Apply here: <https://services.ksl.ac.ke/web/login>

The fee should be deposited in the **School's account: (Account No. 202 2029 110 Absa Bank Kenya PLC, Plaza Branch, Nairobi, Kenya)** and banking slips presented to the Finance office. Please note that we would wish to have your duly completed application and proof of payment by **17th February 2023** to enable us to adequately prepare for the course. Late applicants should confirm availability of space before paying for the course.

For more information, please contact Naserian Sitelu (Course Coordinator), Jaqueline or Christine (Secretariat) on: Tel: +254- +254(020) 2699581/6

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For DIRECTOR / CHIEF EXECUTIVE OFFICER



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