



KENYA SCHOOL OF LAW



**COURSE: SPORTS LAW: PRACTICE, OPPORTUNITIES & CHALLENGES
(3 LSK CPD Points)**

DATED: NOVEMBER 22ND – 26TH, 2021 VENUE: MOMBASA, KENYA

1. SAFETY AND HEALTH OF THE PARTICIPANTS:

Kenya School of Law and the Anti-Doping Agency of Kenya are cognizant of the risk posed by the Covid-19 pandemic and have taken all measures to comply with Government directives on the handling of the pandemic, including the requirements to keep social distance, wear masks, sanitize and wash hands, do temperature checks, amongst others. We assure our participants of their safety and health during the training.

2. ABOUT KENYA SCHOOL OF LAW:

Kenya School of Law is a training institution established under the Kenya School of Law Act, No. 26 of 2012. The mandate of the School includes undertaking practical training in law, policy and related disciplines for the professional development of persons in the legal and related fields. The School is an agent of the Government for legal training, research and consultancies.

3. ABOUT THE ANTI-DOPING AGENCY OF KENYA:

The Anti-Doping Agency of Kenya (ADAK) is a State Corporation established vide the Anti-Doping Act No. 5 of 2016 with the goal of protecting athletes' fundamental rights to participate in doping-free sport and thus promoting good health, fairness and equality of athletes in Kenya. The mandate of the Agency includes:

- ✓ To advise the Government on all relevant matters relating to Anti-Doping
- ✓ In consultation and partnership with the Regional Anti-Doping Organization, the World Anti-Doping Agency and any other Anti-Doping organizations undertake Anti-Doping activities in Kenya.
- ✓ To ensure the enforcement of the regulations made by the Agency and the World Anti-Doping Agency
- ✓ To undertake doping control
- ✓ To oversee the prosecution of Anti-Doping offences before the Sports Tribunal or any other judicial body exercising jurisdiction in such matters
- ✓ To undertake research related to the mandate of the Agency.
- ✓ To create awareness and implement programs aimed at fighting doping.
- ✓ To liaise with other government agencies in eradicating the use of performance enhancing substances among sports persons
- ✓ To promote the integrity of a drug-free sports
- ✓ To investigate and gather intelligence on Anti-Doping related offences.

- ✓ To perform any other function as may be lawfully assigned to the Agency by the Cabinet Secretary.

4. **ABOUT THE COURSE:**

Effective regulation of sports is increasingly becoming central to professional success of athletes, their clubs (where applicable) and sports' governing bodies. Indeed, this extends to host countries, regional and global governing bodies in branding and revenue generation. In Kenya, professional sports is increasingly becoming fulltime employment for our athletes and their families, and thus effective management becomes central to the country's branding and revenue generation.

It is with this background in mind that the Government of Kenya has prioritised professional regulation and management of sports and athletes in the country, including at the County Government level. Several institutions have been established in this regard including Sports Kenya, Kenya Academy of Sports, the Sports Fund, Anti-Doping Agency, and the Sports Disputes Tribunal amongst others. At the devolved units, County Governments have deliberately established full-fledged Sports Departments and appointed Sports Executive Committee Members and Chief Officers to promote sports development.

Thus, in collaboration with the Anti-Doping Agency, the Kenya School of Law has prioritised the development of Sports Law and Policy in the country as part of the sector's regulatory architecture, and, importantly, enhancing awareness of and compliance with the regulatory and policy framework. Amongst others, the course is designed to build the capacity of actors from the public and private sector working on professional sports development, governance, and management. The course is expected to, amongst others, to cover the following topics or modules:

- ✓ Foundations of Sports Law and the Sports Regulatory Regime in Kenya, Regionally and Internationally
- ✓ Stakeholders' Mapping in Sports Management in Kenya
- ✓ Sports Governance - Institutional and Regulatory Aspects
- ✓ Representing the Athlete/Player in Sports Administration
- ✓ Event Management in Sports
- ✓ The Sports Participant and the Courts
- ✓ Sports Rights and Commercial Disputes Resolution
- ✓ Sports, Broadcasting and New Media
- ✓ Sports and Ethics
- ✓ Commercial Aspects of Sport
- ✓ Negotiated Study in Sport
- ✓ The Sports Participant and the Courts
- ✓ Anti-Doping law in Kenya and the International Standards

5. **FACULTY:**

The Kenya School of Law and Anti-Doping Agency of Kenya (ADAK) have jointly assembled a highly experienced faculty comprising of seasoned sports practitioners, regulators, administrators, government officials, and professors to deliver this course.

6. **INTENDED PARTICIPANTS:**

This course is specially designed to meet institutional objectives of the following participants:

- a) Sports Administrators (at County, National and Regional Levels)
- b) Representatives of Sports Regulatory Agencies and Dispute Resolution Bodies
- c) Representatives of Sports Federations and Associations
- d) Representatives of County Governments, especially those in-charge of sports
- e) Representatives of Regional and International Sports Federations
- f) Individual Athletes and Sportswomen and men
- g) Representatives of Sports oversight bodies including Committees of Parliament and County Assemblies
- h) Staff in the Sports Department in learning institutions
- i) Managers, coaches, agents, and sports persons representatives
- j) Sports law legal practitioners (including aspiring sports law legal practitioners)

7. **CERTIFICATION:**

Certificates of participation will be issued at the end of the training.

8. **YOUR INVESTMENT:** The course is offered at **Kshs. 95,000.00 (East Africans) + 25% (non East Africans)** (*includes tuition fees, taxes, registration fees, course materials, stationery, lunch and refreshments*).

9. **APPLICATION PROCESS:** Application forms may be obtained from the CPD department at Gate A, Mutula Hall, Ground Floor the Kenya School of Law or downloaded from KSL website here: [https://www.ksl.ac.ke/wp-content/uploads/2018/04/CPD_REGISTRATION_FORM .pdf](https://www.ksl.ac.ke/wp-content/uploads/2018/04/CPD_REGISTRATION_FORM.pdf)

10. **APPLICATION DEADLINE:** November 15th, 2021

11. **PAYMENT DETAILS:** Cash payments should be deposited in the **Kenya School of Law (Account No. 202 2029 110 ABSA Bank of Kenya, ABSA Plaza Branch, Nairobi, Kenya)** and banking slips presented to the Finance Office of the Kenya School of Law.

12. **ENQUIRIES:** For Registration and general information please contact KSL CPD Department: **Jacqueline** (jacqueline@ksl.ac.ke) / **Christine** (cmwanza@ksl.ac.ke) ,and **cc:** cpd@ksl.ac.ke //Tel Wireless +254(020) 2699581/6

Course Coordinators: **Dr. Erick Komolo** (ekomolo@ksl.ac.ke) and **Mr. Bildad Rogoncho** (bildad.rogoncho@adak.or.ke)



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